



Divas! 2023

SATURDAY, APRIL 22, 2023

A HISTORY OF DIVAS!

In 2004, the idea for a fundraiser for Raleigh Little Theatre originated from a small group of volunteers. Since then, *Divas!* has been raising money for the theatre almost every year after, celebrating its 17th anniversary in 2023!

DIVAS! IS A BIG REASON RLT CAN DO ALL THAT IT DOES

RLT believes theatre is for everyone to enjoy. Individual and corporate contributions help keep our ticket costs and class tuition affordable. RLT is also committed to never turning a student away from our education program because they cannot afford it - the RLT Scholarship Fund provides educational opportunities for children of all ages within any of our programs. Revenue from tickets and class tuition only covers two-thirds of the annual operating costs of the theatre.

Annually, *Divas!* normally raises between \$50,000 - \$70,000, making it RLT's biggest fundraiser of the year and earning nearly 30% of all individual and corporate donations. *Divas!* is also helpful in introducing new faces to RLT and showing all that the theatre offers to the community.

JOIN US FOR DIVAS! IN 2023

This year, *Divas!* will be held in RLT's historic Cantey V. Sutton Theatre. The evening will begin with an outdoor reception featuring cocktails, hors d'oeuvres, and auctions, followed by, of course, entertainment by our Divas!

Sponsorship Benefits

\$5,000 - TITLE SPONSORSHIP
(ONLY ONE AVAILABLE) **SOLD OUT!**

- All Diva Level Sponsorship Benefits +
- Listed as presenting sponsor in all promotional materials
- Opportunity for company representative to welcome attendees at the top of the show

\$2,500 - DIVA SPONSORSHIP

- All Diamond Level Sponsorship Benefits +
- A Diva of your choice wears your brand and mentions your company from the stage
- Opportunity to have display table at the event

\$1,000 - DIAMOND SPONSORSHIP

- All Gold Level Sponsorship Benefits +
- Four tickets to *Divas!*
- Full-page ad in the program

\$500 - GOLD SPONSORSHIP

- All Gold Level Sponsorship Benefits +
- Half-page ad in the program
- Recognition from the stage by Emcee

\$250 - SILVER SPONSORSHIP

- Two tickets to *Divas!*
- Your name or business on signage during event
- Your name or business listed in the program for 1 year
- Your name or business on the *Divas!* website

To secure your *Divas!* sponsorship, contact
Thea Cola at Thea@RaleighLittleTheatre.org
or 919-821-4579 x 230 by March 20.

